



## Keith D. Branson

August 20, 1931 - September 5, 2014

Mattoon, IL-Keith D. Branson, age 83, of Mattoon, IL, passed away at 12:15 p.m., Friday, September 05, 2014, at his residence.\r\n\r\nThe funeral service in his honor will begin at 12:00 p.m., Monday, September 8, 2014, at Mitchell-Jerdan Funeral Home, 1200 Wabash Avenue, Mattoon, IL, 61938, with Reverend Robert Clark officiating. Visitation will be held at the funeral home from 10:00 a.m., until the service begins.\r\n\r\nBorn August 20, 1931, in Mattoon, IL, Keith was the son of Vernon A. and Gladys V. (Cross) Branson. He married Lila L. Quast on June 15, 1952 . She survives. Other survivors include three children, Rick K. Branson and wife Debbie of Macomb, IL, Christie L. Lawrence and husband Jim of Mattoon, IL, and Carla S. Jackson and husband Mark of Mattoon, IL; one brother, Jim Branson and wife Sara of Mattoon, IL; one sister, Janet Rich and husband Ray of Mattoon, IL; six grandchildren, Krista A. Branson, Kasey L. Lawrence, Clint R. Lawrence and fianc' Laine Hankins, Tyson B. Sledge, M. Tate Jackson, and Avery E. Jackson; one great grandchild, Gavin Lawrence; four step-grandchildren, Jason Lee, Lisa Drury, Derek Runnels, and Misty Janssen; and two step-great grandchildren, Joel Bruns and Miranda Bruns. He was preceded in death by his parents, two brothers, and one sister.\r\n\r\nMr. Branson was a graduate of Mattoon High School and attended Murray State College in Kentucky. He was owner and operator of Branson Realty and was involved in real estate for fifty-four years. He served as supervisor of the Mattoon Township for twenty-eight years; served on the Coles County Board of Supervisors for seven years; and

served as Chairmen Pro Tem for the County Board. He was former president of the Mattoon Association of Commerce, vice-president of the United Way of Mattoon, and served on the United Way Board of Directors for seven years. He was appointed to serve on the Sheriff's Merit Commission, and served as Division Chairman of the Sarah Bush Hospital Drive and YMCA of Mattoon Drive. He was a board member of the Visiting Nurses Association, Coles County Food Bank, and board member and past president of the Mattoon High School Letterman's Club. He served as Boy Scout Director for the Lincoln Trails Council; and served on the Board of Trustees of Eastern Illinois University. He was a forty year member of the Mattoon Golf and Country Club; twenty year member of the Mattoon Lions Club; thirty-five year member of the Mattoon Moose Lodge; ten year member of the Mattoon Eagles; and a former Jaycee member. \r\n\r\nKeith was committed to serving his community; however, his family was his greatest source of pride. He will be truly missed by all those whose lives he touched. \r\n \r\nMemorials in his honor may be made to the St. Jude's Children's Research Hospital, [www.stjude.com](http://www.stjude.com), St. Jude Children's Research Hospital, 262 Danny Thomas Place, Memphis, TN 38105.\r\n\r\nPlease visit [www.mitchell-jerdan.com](http://www.mitchell-jerdan.com) or [www.facebook.com/mitchelljerdanfuneralhome](http://www.facebook.com/mitchelljerdanfuneralhome) to light a virtual candle in his honor or share a memory with his family.\r\n

# Tribute Wall



“ *Keith D. Branson*

October 08, 2023 at 07:40 PM



“ *Sending prayers and sympathy to your family.*41

**Barbara Whightsel** - September 09, 2014 at 01:59 PM



“ *Sending love and sympathies to you all - The Shepley's & The Alwardt's*

**Amy Shepley** - September 08, 2014 at 02:36 PM



“ *Sending our love and sympathies to you all -\r\nThe Shepley's and The Alwardt's*

**Amy Shepley** - September 08, 2014 at 02:29 PM



“ *It saddens me greatly to learn about the passing of my dad Glenn South's best friend Keith Branson. He was truly a GREAT man. His compassion for everyone he met combined with a phenomenal sense of humor made Keith one of a kind. I will miss his laugh, his passion and his enduring friendship. May God bless and comfort those who he had to leave behind. The world is a sadder place without Keith in it. Rest in Peace Keith!*

**Kevin South** - September 07, 2014 at 07:22 PM

KS

“ Keith will be missed greatly by many people. Keith & my dad were best friends. I tried to stop and see him whenever we were back in town and it always would involve reminiscing about my dad & him. I enjoyed our times together. I want Lila to know that his name sake continues. I was named after Keith and I now have a grandson who carries the name for another generation. I never tired of letting folks know that I was named after Keith Branson. Please know we are praying for the family as we enjoy remembering him.

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**Keith E. South** - September 07, 2014 at 07:01 PM

JB

“ Lila and family,\r\nMy thoughts and prayers are with you.\r\nMy heart is filled with many, many fond memories of Keith,\r\nJerry

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**Jerry Bellamy** - September 06, 2014 at 01:48 PM